

Heading

# NEWS December 2015

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#### **Conference Roundup**

November is a busy time for the clinical trial conference industry, and the Clinerion team was on the road engaging current and prospective clients. In the space of two weeks we visited three conferences, the World Orphan Drug Congress in <a href="Moreta-Benerical-B

#### What did We Learn?

We learned, once again, that our **PRS platform is great for orphan diseases**. The ability to search millions of LIVE hospital records in minutes, telling pharma companies where eligible patients with rare diseases are, has consistently put the people we spoke to in a state of disbelief. Especially since most of the times we were able to find more patients than they hoped for.

We heard that the solutions that are currently on the market allow one to find out where the patients were before a trial starts, but don't help to **identify patients after the study has begun**. And an investigator still has to search for patients using traditional/manual methods, as opposed to the PRS platform that will provide a ready list of trial candidates to the investigator before and during the entire recruitment phase.

We were also able to discuss a number of **future applications** for our system. The most notable ones are **real world evidence**, **post-marketing studies**, **market access activities**, integration with electronic data capture (EDC) and data driven hospital management decision support. The ability to run complex queries in real time on patient data without compromising patient confidentiality and data security is still a new, but once people realize what is possible, suggestions for what can be done with it start

#### flooding in.

We will soon update our conference plan for 2016 – we have planned a number of conferences in Europe and USA, and we are looking forward to seeing you at one of the events!

## **QRM System: New User Interface and Analytics!**



We have released a brand new version of our Quality Risk Management System including a modern, user friendly interface providing enhanced risk data analytics.

Feel free to check it out on our *Try Me System* by registering for a user account with the following link: <u>Try Me System</u>

The new version is cloud based and readily available to support you with risk based monitoring!

### Webinar: Risk Based Monitoring System Demo

We'd like to introduce the new release of our QRM System.

Watch for yourself and see how you can use Clinerion's Quality Risk Management System to identify and mitigate your clinical quality risks and thereby make risk based monitoring a reality at your organization.

When: 27-Jan-2015 9:00 - 9:30 am EST, 3:00 - 3:30 pm CET

Click here to register for this free webinar.

## **Event preview for next year**

Clinerion will be present at some of the most important conferences / events in 2016, for example:

- February: 7th Annual SCOPE Summit in Miami
- March: Clinical Innovation Congress in London
- April: DIA Euro Meeting in Hamburg
- June: DIA 2016 Annual meeting in Philadelphia

We're looking forward to meeting you there!

## Best wishes for the coming Holiday Season!



Basel Switzerland in Winter

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