

Newsletter July 2016

New video: An Introduction to Clinerion

We've made a new video to talk about why we do what we do. Check it out, on YouTube!



A new patent for Clinerion!

Clinerion's Patient Recruitment System is built around a number of proprietary, cutting-edge, big data analytics technologies. We are happy to announce that Clinerion has been granted a patent for one of these technologies, which optimizes search results when running feasibility queries.

The patent, "Semantic Interoperability System for



Medicinal Information" (U.S. Patent US20130030827 A1, Publication date: January 31, 2013), is used in the semantic search and indexing component at the backend of Patient Recruitment System. This technology applies rules on semantic elements, mostly elements of medical terminologies, on how to link them with patient data for an improved and high-performance indexing and optimized search results.

Congratulations to our team!

## Clinerion partners with eClinicalHealth's Clinpal platform



We hinted at it in our March Newsletter and now we are very pleased to announce a collaboration between Clinerion's data driven Patient Recruitment System and the direct, individualized patient/physician engagement offered by <u>eClinicalHealth's Clinpal</u>, providing complementary support and synergies throughout the clinical trials process.

Read the press release.

And check out a great follow-up <u>article from</u> <u>Outsourcing Pharma</u>.

Clinerion named a Finalist in 2016 Stratus Awards for Cloud Computing



Last week, the Business Intelligence Group named Clinerion a Finalist in the <u>2016 Stratus Awards</u> for Cloud Computing. We're honored to have been recognized as being at the cutting-edge of cloud technology!

Read the press release.

## New webinars for Patient Recruitment System



We are launching a new series of webinars to introduce the features and benefits of Patient Recruitment System. Look out for a special invitation from us, soon!

## **Clinerion PRS on Tour**



We've been running around, all over the world, finding opportunities to talk to you about PRS. A big thank you, to all of you who we met at recent events, like <u>Big Data Leaders Europe</u>, in London; <u>eHealth Week</u> Amsterdam, the <u>DIA 2016 Annual Meeting</u> USA and <u>ICIMTH</u>, in Athens! We're always here for you – shoot us a line if there's more ways to support your work that we haven't yet touched on!

Next Up ...

We're maintaining our busy schedule ... Come talk to us at any of the following upcoming events! <u>Contact us</u>, if you'd like to book an appointment. See you next, at:



<u>Becker's Hospital Review's 2nd Annual CIO/HIT +</u> <u>Revenue Cycle Conference</u> in Chicago, IL, July 27-28 (Booth 3F)

At the end of August, we will exhibit and speak at <u>HEC</u> <u>2016</u> (Health – Exploring Complexity: An Interdisciplinary Approach) in Munich, August 28-September 2, 2016. This will be a joint meeting for various German and European associations: <u>GMDS</u>,



DGEpi, IEA-EEF, EFMI – and the first time they all come together for one meeting! (Booth OG.03)



We are on the road again, September 14-15, going to <u>Life Sciences Baltics</u> in Vilnius. There, we will demonstrate how Patient Recruitment System accelerates the clinical trials process by leveraging EHRdata in real time. (Stand 41)



In September, we will have a tabletop at <u>Pink Ribbon's</u> <u>3rd Breast Cancer Forum</u> (run in association with the Royal Society of Medicine), in London, September 16-17, 2016.

And that's us as we move from Summer into the Fall! Do <u>contact us</u>, if you'd like to arrange an appointment at any of these events!



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