



Newsletter
July 2017



Accelerating Clinical Research in Brazil

Our "Accelerating Clinical Research in Brazil" Seminar in São Paulo was a great success! A big thank you, to our amazing presenters; to the Consulate General of Switzerland, in São Paulo, for their support; and, of course, to all the attendees!

The event was very well attended and featured speakers across the field of clinical research, which included the Brazilian association for Clinical Research, Aliança; the Patient Society of Multiple Sclerosis, ABEM; the iHealth Group; and the International Clinical Trial Center Network, ICN. Attendees included representatives from several public and private hospitals, the president of the Brazilian Federal University Hospitals Network (EBSERH), CROs and pharmaceutical companies.

[Here's the full story >](#)

Clinerion is GROWING!

You've already heard about our expansion in Brazil,



Taiwan and Romania, in recent times. Watch out for more announcements – Clinerion's global coverage will be much expanded over the next few short months!



New Partnerships



Partnership with Cisiv

We were delighted to announce recently a new and groundbreaking partnership with Cisiv, a company that provides structured prospective data capture with near real-time extraction from a broad range of data sources. The collaboration aligns perfectly with Clinerion's overall goal of creating new efficiencies in the entire clinical trial process. Look out for more from us, both, soon!

[Read the release here >](#)



Switzerland Global Enterprise Member of the Month

Clinerion is a newly minted member of Switzerland Global Enterprise and we were thrilled they made us Member of the Month, in June!

[See our entry on their site >](#)



Telling Our Story

Here are some articles we have recently had published, including a white paper, an interview, and two thought leadership pieces on our experiences in regions we know well:

How has Patient Recruitment System helped the running of recruitment at Clinerion's partner hospitals? World Pharma Today kindly gave us the space to explain:



["Overcoming the challenges of clinical trial recruitment using big data technologies" \(World Pharma Today\) >](#)



Clinerion CEO, Ulf Claesson, was interviewed by startupticker.ch while he was participating in a panel discussion on "Digitization in the healthcare sector," part of a "Biotech and Digitization Day" in Basel organized for Swiss Federal Councillor Johann Schneider-Ammann.

["In Switzerland, we are not aggressive enough" \(startupticker.ch\) >](#)

[A report on the event itself \(startupticker.ch, only available in German\) >](#)



How best to approach clinical trials in the Middle East? Clinerion's new Head of EEMEA Region has you covered.

["Regulations and Recruitment: Experiences in the Middle East" \(Journal for Clinical Studies\) >](#)



What are the challenges and opportunities for clinical research in Brazil? Read our analysis on the country and the developments that promise to improve the situation.

["Accelerating clinical research in Brazil" \(Pharmaphorum\) >](#)





Clinerion PRS on tour.



Aside from our [“Accelerating Clinical Research in Brazil”](#) event in São Paulo, Brazil, we’ve been thrilled to have the chance to meet you at many other events over the past few months, from [UK e-Health Week](#) in London; to the [Swiss Biotech Day](#) in Basel, Switzerland; from [eHealth Week](#) in Malta; to [BIOMED 2017](#) in Tel Aviv, Israel; the [ASCO Annual Meeting 2017](#); to the [DIA 2017 Annual meeting*](#), both in Chicago IL, U.S.A.; the [NHSScotland Event](#) in Glasgow, U.K., to the [eHealth Summer University](#) in Castres, France.

[* We would especially like to thank the DIA for involving us in their presentation! >](#)

Picture: Clinerion, surveying the entire patient landscape from our unique vantage point.

Next up ...

And we are still going strong in our efforts to speak directly with you over the coming months! Come talk to us at any of the following upcoming events! [Contact us](#), if you'd like to book an appointment.



[Clinical & Pharmaceutical Solutions through Analysis Brasil](#), 01-02.08.2017, São Paulo, Brazil. Clinerion partner iHealth Group of Brazil will speak on the “Challenges for Recruiting Patients.” [Contact us for an appointment >](#)



[ESMO \(European Society for Medical Oncology\) 2017 Congress](#), 08-12.09.2017, Madrid, Spain. Clinerion will be at booth #14.

[Contact us for an appointment >](#)



[Basel Life Congress](#) (formerly Basel Life Science Week), 10-13.09.2017, Basel, Switzerland. Clinerion's Tigran Arzumanov will present on "Matching clinical trials with patients: global EHR based patient recruitment." We're looking forward to welcoming everyone to our home city of Basel!

[Contact us for an appointment >](#)



[Swiss e-Health Summit](#), 21-22.09.2017, Lausanne, Switzerland.

[Contact us for an appointment >](#)



[Realising the Value from Health Data ~ Improving Care and Research](#), 21-22.09.2017, Madrid, Spain.

[Contact us for an appointment >](#)



And that's just what we have lined up for the next two months! Do [contact us](#), if you'd like to arrange an appointment at any of these events!

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